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PEOPLESPEAK

"When I saw a café being installed on the road coming to Dubai from Abu Dhabi about six months ago, I thought what in the world they were doing. Now I am not surprised at all."

Dr Daniele Seraphim, General Manager of Aligned Business Consultancy, explains how Jebel Ali airport is generating interest in areas closeby

"Bahrain is a growing tourism destination — yet with not much to offer in the family entertainment sector. Therefore having such an attraction will help boost Bahrain's tourism sector."

Waleed Saffy, General Manager, Al Areen Holding Co, on the country's first fully-fledged tourist destination, the Al Areen Resort

"We don't build houses. we build homes and we are now building cities for the homes."

Mohammad Binbrek, CEO of Dubai Properties

"Companies should aspire to getting employees to 'live' the brand, a state where day to day operational implications of the brand message are embedded into the sinews of the organisation through which a great brand experience is delivered to customers."

Peter Bell, branding agency Enterprise IG's CEO for Brand Engagement

"Every time someone leaves, it costs you anywhere up to Dh10,000, which also includes the soft costs related to training and getting them to fit into the organisation. But companies should not block people trying to move using legal ways. The need is to get innovative in retaining people, motivate them to want to stay."

Ryan Mahoney, Managing Director of Better Homes, on soaring attrition rates in Dubai

"It is going to be the most significant address for business for those who are thinking of opening or setting up office in New Dubai."

Dr Mohamed Haddad, Chairman and CEO of KM Holding, on Tamani Arts Offices, its new tower in Business Bay

"We came to Dubai because of its liberal market, offering opportunities to investors. In other emirates and the GCC, you still have restrictions."

Dr Shariar Daneshjoo, Chairman of Bavaria Gulf

"The UAE is targeting almost 20 million visitors — they will come when they have a reason to. The more unique features we provide residents and tourists, the more attractive our destination will be in the long-run."

Hayan Merchant, Group CEO of Ruwaad, on plans to create a world class theme park

"I think it is good news for Dubai that a company generating an income not only from Dubai but many parts of the world is being listed. It is a stable company — not in only one market but several."

Sultan Ahmad Bin Sulayem, Chairman of Dubai World, on DP World's upcoming IPO



Sultan Ahmad Bin Sulayem