



BAVARIA GULF

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Bavaria Gulf promises German quality at Sandoval

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Bavaria Gulf has become the first German boutique developer to enter the UAE property market targeting mid-segment customers.

Bavaria yesterday launched 36 townhouses at Jumeirah Village, as phase one of its first project in Dubai, Sandoval Townhouses, which will be completed by the third quarter of 2009. The second and third phases will comprise 260 apartments. Prices start at Dh1.88 million, the firm said.

Bavaria will spend Dh300m on these projects.

The first phase will cost Dh80m, said Chairman Shahriar Daneshjoo, and added that each townhouse will be TUEV-certified.

TUEV is an independent quality management entity that inspects quality standards

from foundation level to sanitary works.

"Through Sandoval we will introduce stringent German standards to the region at a very affordable price, especially for Dubai's mid-segment market," he said.

Each Sandoval home will have original German and

European brands as fittings and appliances. Buyers will have the option to customise the interiors.

Founded 12 years ago as IB Wohnbau in Germany, the company shifted its global headquarters to Dubai in 2006 and was renamed Bavaria Gulf Real Estate.